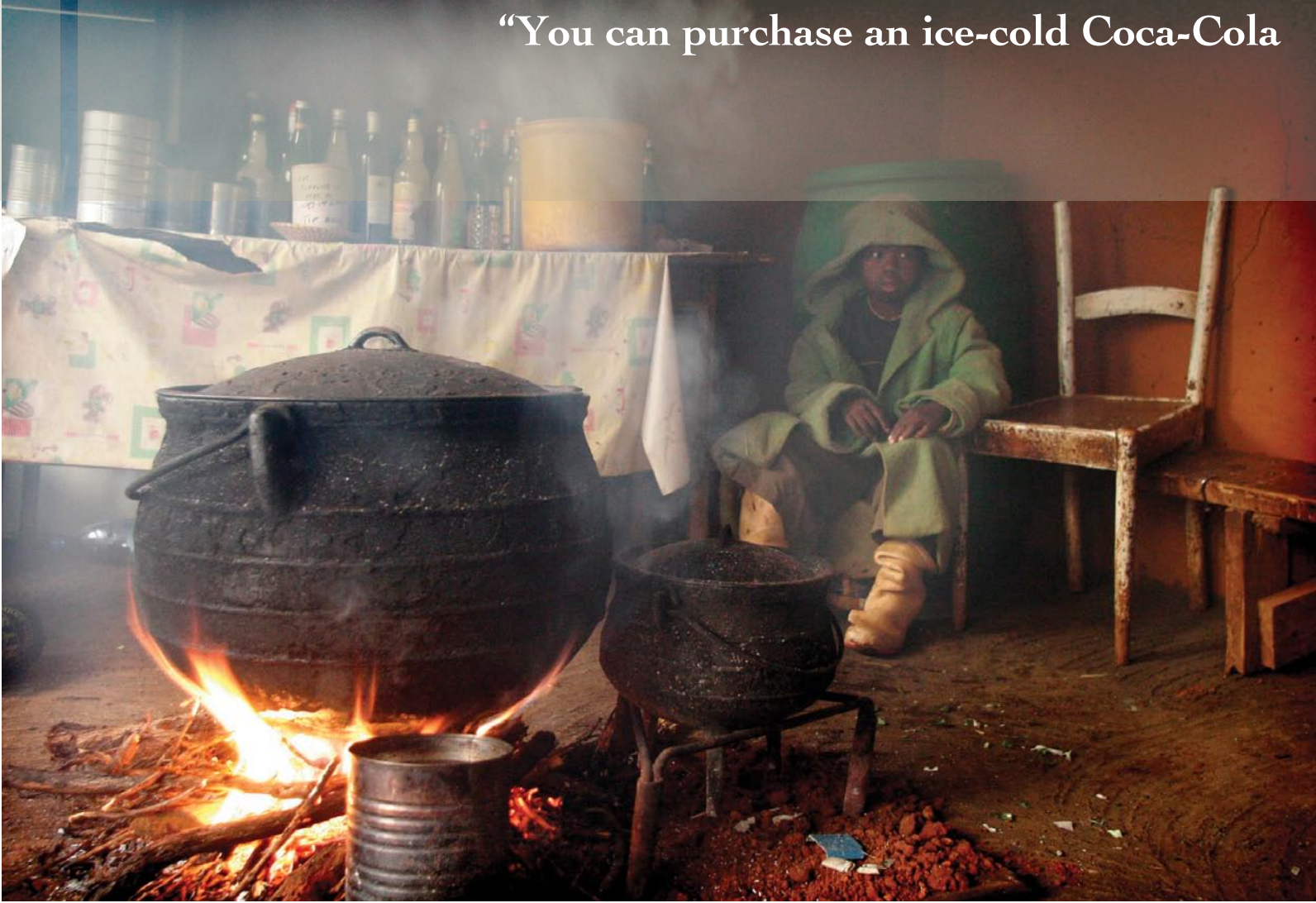


THE GLOBAL HEALTH DELIVERY PROGRAM (GHD)

DELIVERING ON THE PROMISE OF A BETTER  
FUTURE



“You can purchase an ice-cold Coca-Cola



**FOUNDING COLLABORATORS:**

- Brigham and Women's Hospital
- Harvard Business School
- Harvard Medical School
- Harvard School of Public Health
- Partners In Health

in nearly every corner of the world today... yet, in many of those same places, basic medicines are not available. What can we learn from business and communications experts that will help us better deliver healthcare? How can we ensure that the lifesaving products and technologies are as available in poor countries as imported soft drinks?” GHD Co-founder Dr. Jim Yong Kim

## BRIDGING THE GAPS THAT DIVIDE THE WORLD

As the world becomes increasingly connected, we are confronted every day with evidence of the growing gaps—in education, opportunities and security—between those who live in relative wealth, and the billions of people in the world’s poorest countries who struggle every day to meet their basic needs.

At the heart of these growing disparities lies one of the most fundamental tools for improving human development and well-being: access to basic, high-quality healthcare. **Ten million people in developing countries die needlessly each year of illnesses or injuries that are routinely treated in the developed world.**

The impact of this health gap can no longer be contained within poor countries. Whether it is HIV, drug-resistant tuberculosis, or any of the other diseases that destabilize large parts of the planet, the global impact of preventable disease on poverty, conflict, migration and the environment becomes clearer every day. Increasingly, when part of the world is sick, the whole world suffers.

**The good news is that unprecedented attention and resources for global health have created a once-in-a-lifetime chance to bridge this gap.**





## THE GLOBAL HEALTH DELIVERY PROGRAM: A UNIQUE MULTI-DISCIPLINARY EFFORT

**The Global Health Delivery Program (GHD) is developing a new generation of tools designed to jumpstart effective scale up of quality health care worldwide.** GHD combines the wisdom of experts such as global health innovators Drs. Jim Yong Kim and Paul Farmer; business pioneer Michael Porter; and communications technology leader Paul English with the experience and capacity of leading education and global health institutions such as Harvard University's Schools of Public Health, Medicine and Business, Brigham and Women's Hospital and Partners In Health.

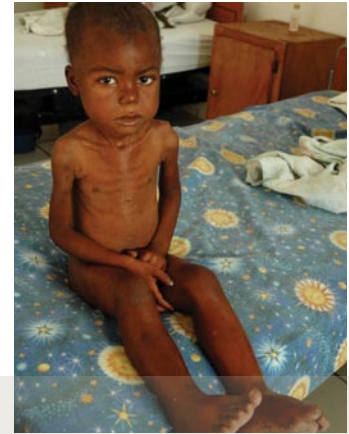
The result is a unique, multi-disciplinary collaboration that brings the techniques that have transformed industries and economies worldwide to the challenge of global healthcare delivery.

GHD works to:

- Make the world a healthier, more just and more secure place by closing the global healthcare gap.
- Develop a new generation of global health leaders by supporting education, training and communications initiatives to overcome the obstacles to quality healthcare scale-up in the developing world.
- Bridge the gap between good intentions and real, measurable progress in health – between having the tools and technologies to prevent needless deaths, and effectively using those tools and technologies to save lives.



Jean-Luc after treatment



Jean-Luc before treatment

## FULFILLING THE PROMISE

**We have an unprecedented opportunity today to deliver lifesaving healthcare to more people than ever before.** New tools and technologies can control many of the diseases that devastate the developing world. Governments and foundations increasingly acknowledge the links between health and security, education and economic development. Yet, despite improved technology, increased resources and the best of intentions, progress on improving human health often moves at an excruciatingly slow pace. **Better knowledge and better ways to communicate it are the critical missing link.**

- On an increasingly connected planet, healthcare practitioners in the world's poorest countries too often work in isolation, unable to learn from the successes and mistakes of their colleagues.
- In the midst of an "information age," global health providers often lack access to the latest practical, lifesaving information. There is currently no comprehensive body of "how to" knowledge on health system scale-up available to caregivers; no systematic recording and analysis of the experiences of their efforts; and no clear standards by which to review and improve health service delivery.
- In a world in which education and training are increasingly important, healthcare scale up faces a desperate shortage of trained professionals and, along with it, the need for new approaches to sharing training and collective wisdom.



## TACKLING THE PROBLEMS; ADDRESSING THE NEEDS

The Global Health Delivery Program is creating the training tools, information resources, and communications technologies needed to support measurable implementation, scale up and delivery of lifesaving healthcare services. GHD includes:

- New approaches to **capture, analyze and promote the most important lessons in healthcare scale-up**, using the Harvard Business School case study method. Under the direction of Harvard Business School's Michael Porter, case studies are now being developed on some of the best and most challenging examples of healthcare scale-up and implementation. Experience that has never been documented or analyzed will now be used to teach the next generation of global health leaders.
- **Virtual "communities of practice"** that will allow for practical information sharing among thousands of healthcare practitioners in low resource settings. Set to launch in 2008, this online community will put a world of invaluable resources into the hands of practitioners working on the front lines of healthcare delivery.
- A new academic field, **Global Health Delivery Studies**, which will educate the next generation of global health leaders to be experts in healthcare implementation, equipped to overcome challenges such as severe limits on resources and trained health practitioners. The "open-source" curriculum for this new discipline will be shared with leading global health training institutions worldwide.
- **GHD field Innovation Centers** linked to clinical sites worldwide will allow leading faculty to study health care delivery and teach their findings to a wide range of students. Close links to clinical operations will allow faculty to constantly capture new knowledge and refine educational materials.

The education and information-sharing benefits of GHD are not only vital to health professionals in developing countries—they will also benefit the rapidly growing number of physicians, medical students and public health officials from developed countries such as the United States who want to make a difference in global health.

By developing an open-source curricula and encouraging the widespread dissemination of new tools and technologies, GHD seeks to transform global health scale up from a series of small, well-intentioned but disconnected efforts, to a worldwide movement based on 21st century technology, standards, and efficiency. To achieve this ambitious goal, we need equally ambitious, far-sighted supporters, who seek to improve global health not only for today, but for generations to come.

# YOUR SUPPORT CAN MAKE THE GLOBAL HEALTH DELIVERY PROGRAM A REALITY



This is a unique moment in global health...one that combines unprecedented levels of scientific knowledge on preventing and treating disease, understanding of the links between lack of healthcare, poverty and insecurity, and commitment by governments and other funders to make health a global priority. **A safer, healthier world is within reach**, but only if we are able to bring modern communications and implementation technology to global health.

GHD can capture the lessons, close the information gaps, connect practitioners, expand a virtuous circle of training and education, and promote proven best practices that will transform small pilot programs into sustainable, large-scale health systems.

**With your help, we can achieve that promise for millions of people.**

**Please join us by supporting the Global Health Delivery Program.**

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- Harvard Business School
- Harvard Medical School
- Harvard School of Public Health
- Partners In Health

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